**Assignment 3 – Overview/landscape**

Landscape

Currently on the Google Play store (image taken on 15/11/2020, 11:35am), there is quite a selection of applications that provide the same base function as our project plan. There are two applications with 50k+ downloads, with several others at 10k+, suggesting there is a demand for this product. Upon reading the user reviews for these competitors, we have identified several ways our application would differ and hopefully give us a competitive edge. The differences are:

* Lack of an option for offline use by downloading maps for use in the device’s internal storage
* Overabundance of advertisements
* Some applications’ contact developer is bogus; thus, users are unable to actually provide feedback unless it was an app store review
* Some applications seemed unsupported as time went on, resulting in incompatibility issues with newer OS versions and other bugs appearing